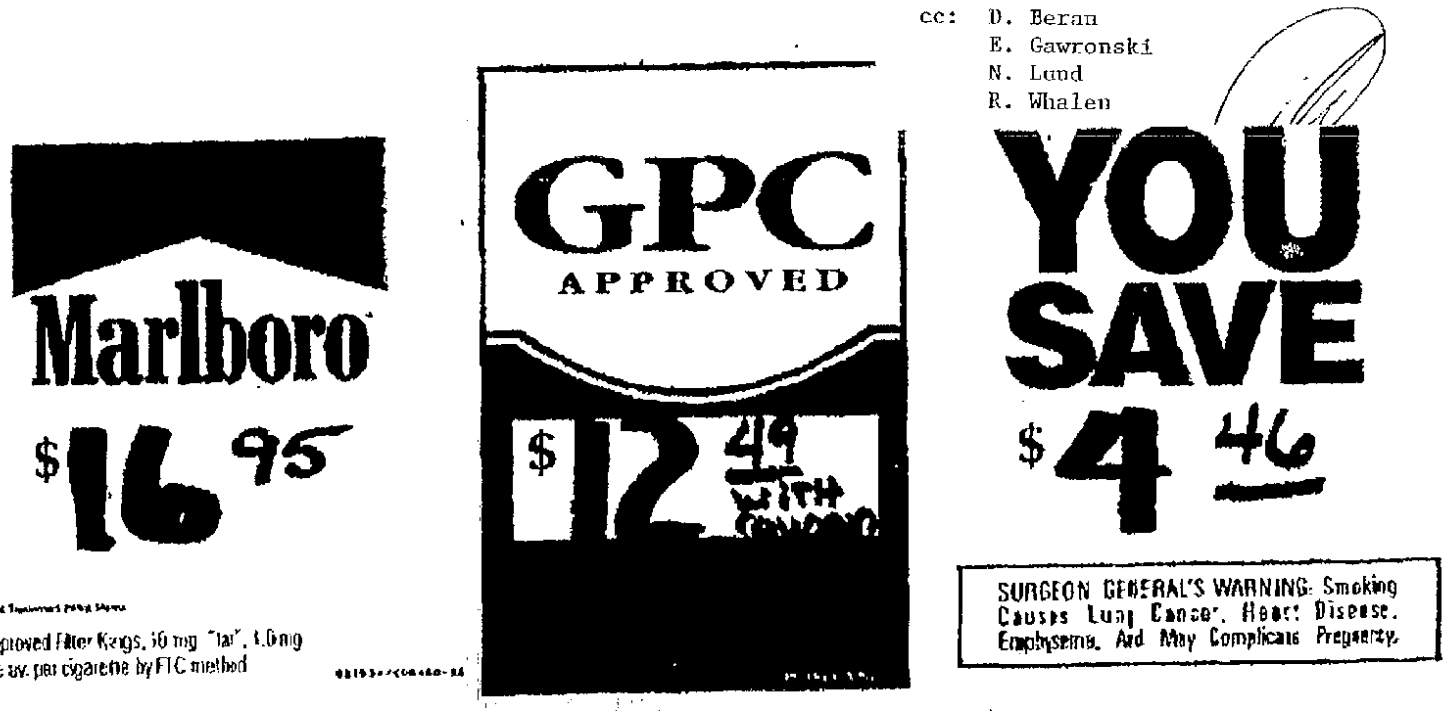
June 8, 1993

TO: Andrew Schwartz

Please have the auditors in the 1,050 panel capture the incidence (see attached) of the GPC/Marlboro comparative P.O.S. I understand it is appearing in several markets in Region 4.

cc: D. Beran
E. Gawronski
N. Lund
R. Whalen



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Source: https://www.industrydocuments.ucsf.edu/docs/hjvy0004